



NCM Fathom Entertainment

www.FathomEvents.com

Live and Pre-Recorded Music Events, Sporting Events, and other Entertainment Programming In Movie Theaters Distributed Across National CineMedia's Digital Broadcast Network

May 2010

- **Metropolitan Opera: Live in HD – Armida** (Rossini) live opera event from the Metropolitan Opera in New York City

March 2010

- **Metropolitan Opera: Live in HD – Hamlet** (Thomas) live opera event from the Metropolitan Opera in New York City
- **Half the Sky Event** – film event and live panel discussion
- **The Boondock Saints 10th Anniversary Event** film event
- **The Black Eyed Peas: The E.N.D. World Tour LIVE** concert event
- **UFC 111: St-Pierre vs. Hardy** live boxing match

February 2010

- **Metropolitan Opera: Live in HD – Simon Boccanegra** (Verdi) live opera event from the Metropolitan Opera in New York City
- **A Prairie Home Companion with Garrison Keillor – LIVE in HD!** live entertainment event featuring Garrison Keillor

January 2010

- **Metropolitan Opera: Live in HD – Der Rosenkavalier** (Strauss) live opera event from the Metropolitan Opera in New York City
- **Metropolitan Opera: Live in HD – Carmen** (Bizet) live opera event from the Metropolitan Opera in New York City
- **Bold & Fresh Tour: O'Reilly and Beck LIVE** live entertainment event featuring Bill O'Reilly and Glenn Beck

December 2009

- **Metropolitan Opera: Live in HD – Les Contes D'Hoffman** (Offenbach) live opera event from the Metropolitan Opera in New York City
- **RiffTrax LIVE Christmas Shorts-Stravaganza** - live entertainment event featuring the stars from "Mystery Science Theater 3000"
- **Glenn Beck's "The Christmas Sweater – A Return to Redemption"** – live entertainment event featuring Glenn Beck

November 2009

- **Metropolitan Opera: Live in HD – Turandot** (Puccini) live opera event from the Metropolitan Opera in New York City
- **Hillsong United: We're All In This Together** –concert and film event

October 2009

- **Metropolitan Opera: Live in HD – Tosca** (Puccini) live opera event from the Metropolitan Opera in New York City
- **Race Across the Sky** – film event and pre-recorded panel discussion
- **Metropolitan Opera: Live in HD – Aida** (Verdi) live opera event from the Metropolitan Opera in New York City

September 2009

- **Vans Warped Tour 15th Anniversary Celebration** - pre-recorded concert event
- **Mayweather vs. Marquez: “Number One/Numero Uno” Fight LIVE** – live boxing match
- **The Age of Stupid Live from New York** - film event and live panel discussion
- **The Wizard of Oz 70th Anniversary Hi-Def Event** film event
- **Eureka Seven – Good Night, Sleep Tight, Young Lovers** anime event

August 2009

- **Metropolitan Opera: Live in HD Summer Encore Special Event – The Magic Flute** (Mozart) pre-recorded opera event from the Metropolitan Opera in New York City
- **2009 Drum Corps International (DCI) World Championship Quarterfinals** live from Lucas Oil Stadium, Indianapolis
- **RiffTrax Live: Plan 9 from Outerspace** – live entertainment event featuring the stars from “Mystery Science Theater 3000”
- **Tony Dungy’s Red Zone ’09** – pre-recorded nationwide high school football season kick-off featuring former Super Bowl champion NFL head coach Tony Dungy and other football all-stars

July 2009

- **Forever Plaid 20th Anniversary Special** – live entertainment event featuring specially-taped Anniversary performance of “Forever Plaid”
- **Metropolitan Opera: Live in HD Summer Encore Special Event – Il Barbiere di Siviglia (The Barber of Seville)** (Rossini) pre-recorded opera event from the Metropolitan Opera in New York City

June 2009

- **Glenn Beck’s “Common Sense Tour”** – live entertainment event featuring Glenn Beck

May 2009

- **Dr. Laura Live! In Praise of Mom** – live entertainment event featuring Dr. Laura Schlessinger
- **Metropolitan Opera: Live in HD – La Cenerentola** (Rossini) live opera event from the Metropolitan Opera in New York City
- **Drum Corps International 2009 “The Countdown”** pre-recorded concert event

April 2009

- **Beer Wars Live!** film event and live panel discussion
- **The Audition** documentary and panel discussion led by Renee Fleming
- **This American Life – Live!** entertainment event featuring public radio host Ira Glass
- **DEATH NOTE: L, change the World** live-action anime event

March 2009

- **A Powerful Noise Live!** – film event and live panel discussion
- **Metropolitan Opera: Live in HD – Madama Butterfly** (Puccini) live opera event from the Metropolitan Opera in New York City
- **Metropolitan Opera: Live in HD – La Sonnambula** (Bellini) live opera event from the Metropolitan Opera in New York City

February 2009

- **Sword of the Stranger** anime event
- **Metropolitan Opera: Live in HD – Lucia Di Lammermoor** (Donizetti) live opera event from the Metropolitan Opera in New York City

January 2009

- **Metropolitan Opera: Live in HD – La Rondine** (Puccini) live opera event from the Metropolitan Opera in New York City
- **Beyond the Secret** – live panel discussion moderated by Leeza Gibbons
- **Metropolitan Opera: Live in HD – Orfeo Ed Euridice** (Gluck) live opera event from the Metropolitan Opera in New York City

December 2008

- **Glenn Beck's "The Christmas Sweater"** – live entertainment event featuring Glenn Beck
- **Metropolitan Opera: Live in HD – Thaïs** (Massenet's) live opera event from the Metropolitan Opera in New York City

November 2008

- **Queen + Paul Rodgers: Let The Cosmos Rock** pre-recorded concert event
- **Metropolitan Opera: Live in HD – Doctor Atomic** (Adams) live opera event from the Metropolitan Opera in New York City
- **Metropolitan Opera: Live in HD – La Damnation de Faust** (Berlioz) live opera event from the Metropolitan Opera in New York City

October 2008

- **DEATH NOTE II: The Last Name** live-action anime event
- **Metropolitan Opera: Live in HD – Salome** (Strauss) live opera event from the Metropolitan Opera in New York City

September 2008

- **Metropolitan Opera: Live in HD – Opening Night Gala** live opera event from the Metropolitan Opera in New York City

August 2008

- **I.O.U.S.A.: LIVE with Warren Buffett, Pete Peterson & Dave Walker** film event and live panel discussion
- **2008 Drum Corps International (DCI) World Championship Quarterfinals** live from Indiana University's Memorial Stadium in Bloomington, Indiana

July 2008

- **Long Way Down** film event
- **WarGames** film event
- **"Beck '08 – LIVE"** political comedy event featuring Glenn Beck

June 2008

- **BLEACH THE MOVIE: MEMORIES OF NOBODY** anime event

May 2008

- **DEATH NOTE** live-action anime event
- **First Blood** film event
- **This American Life – Live!** entertainment event featuring public radio host Ira Glass

APRIL 2008

- **Metropolitan Opera: Live in HD – La Bohème** (Puccini) live opera event from the Metropolitan Opera in New York City

- **Metropolitan Opera: Live in HD – La Fille du Régiment** (Donizetti) live opera event from the Metropolitan Opera in New York City
- **199 Lives** sports film event featuring extreme sports legend Travis Pastrana
- **BRATZ: Girlz Really Rock** children's event
- **Drum Corps International's "The Countdown"** pre-recorded concert event

MARCH 2008

- **Metropolitan Opera: Live in HD – Peter Grimes** (Britten) live opera event from the Metropolitan Opera in New York City
- **Metropolitan Opera: Live in HD – Tristan und Isolde** (Wagner) live opera event from the Metropolitan Opera in New York City
- **The Zula Patrol: Animal Adventures in Space!** children's event

FEBRUARY 2008

- **Metropolitan Opera: Live in HD – Manon Lescaut** (Puccini) live opera event from the Metropolitan Opera in New York City

JANUARY 2008

- **Metropolitan Opera: Live in HD – Hansel and Gretel** (Humperdinck) live opera event from the Metropolitan Opera in New York City
- **Metropolitan Opera: Live in HD – Macbeth** (Verdi) live opera event from the Metropolitan Opera in New York City
- **Spirit of the Marathon** sports film event

DECEMBER 2007

- **Celine Dion: A New Day...** pre-recorded concert event filmed during her record-breaking engagement at The Colosseum at Caesars Palace in Las Vegas
- **Metropolitan Opera: Live in HD – Roméo et Juliette** (Gounod) live opera event from the Metropolitan Opera in New York City

NOVEMBER 2007

- **"Star Trek: The Original Series"** DVD premiere event
- **Garth Brooks** live concert event

OCTOBER 2007

- **Poltergeist 25th Anniversary** film event
- **Halloween 4 & Halloween 5** film event

SEPTEMBER 2007

- **"Thomas & Friends™ on the Big Screen"** children's film event
- **David Gilmour** pre-recorded concert event with live performance and Q&A session
- **Anime Bento** film festival

AUGUST 2007

- **2007 Drum Corps International (DCI) World Championship Quarterfinals** live from the Rose Bowl Stadium in Pasadena

JUNE 2007

- **Naruto The Movie: Ninja Clash in the Land of Snow** film premiere event

MAY 2007

- **Dirty Dancing 20th Anniversary** film event
- **Linkin Park** pre-recorded concert event

APRIL 2007

- **Metropolitan Opera: Live in HD – Il Trittico** (Puccini) live opera event from the Metropolitan Opera in New York City

- **Drum Corps International (DCI) Classic Countdown** pre-recorded concert event
- **Hidden Secrets** film premiere event

MARCH 2007

- **Metropolitan Opera: Live in HD – Il Barbiere di Siviglia (The Barber of Seville)** (Rossini) live opera event from the Metropolitan Opera in New York City

FEBRUARY 2007

- **Metropolitan Opera: Live in HD – Eugene Onegin** (Tchaikovsky) live opera event from the Metropolitan Opera in New York City
- **DALE** – film premiere event series for the only authorized documentary on NASCAR racing legend Dale Earnhardt

JANUARY 2007

- **Metropolitan Opera: Live in HD – I Puritani** (Bellini) live opera event from the Metropolitan Opera in New York City
- **Metropolitan Opera: Live in HD – The First Emperor** (Tan Dun) live opera event from the Metropolitan Opera in New York City

DECEMBER 2006

- **Metropolitan Opera: Live in HD – The Magic Flute** (Mozart) live opera event from the Metropolitan Opera in New York City
- National CineMedia's Digital Programming division (formerly Big Screen Concerts, Big Screen Box Office, and Big Screen Races) unveils its new name – **NCM Fathom**.

NOVEMBER 2006

- **Josh Blue, 7 More Days In The Tank** pre-recorded comedy event
- **Dane Cook: Vicious Circle** comedy DVD premiere event

OCTOBER 2006

- **Rod Stewart Rocks Times Square** tape-delayed concert event from the Nokia Theatre Times Square in New York City.
- **Gretchen Wilson: The Redneck Revolution** concert DVD premiere event
- **Download Festival UK 2006** pre-recorded concert event
- **KISS Alive! On The Big Screen** concert DVD premiere event
- Original 1978 **Halloween** film event

SEPTEMBER 2006

- Toby Keith **Broken Bridges** film premiere event
- **Depeche Mode: Touring The Angel, Live In Milan** concert DVD premiere event
- **Nightmare On Elm Street** film DVD premiere event

AUGUST 2006

- **2006 Drum Corps International (DCI) World Championship Quarterfinals** live from the University of Wisconsin's Camp Randall Stadium in Madison, WI

JULY 2006

- **Phish: Live In Brooklyn** concert DVD premiere event
- **The Descent** film sneak-preview event

JUNE 2006

- **KoRn: Live On The Other Side** concert DVD premiere event

MAY 2006

- **Widespread Panic: Earth To America** live concert event from the Fox Theatre in Atlanta, GA
- **David Gilmour: On An Island** concert DVD premiere event

- **The Boondock Saints** film DVD premiere event

APRIL 2006

- **Drum Corps International (DCI) Classic Countdown** pre-recorded concert event

FEBRUARY 2006

- **The Rolling Stones In Rio** pre-recorded concert event from the Copacabana Palace Hotel in Rio de Janeiro, Brazil.
- **Beastie Boys AWESOME: I F*CKIN' SHOT THAT** concert film premiere event

JANUARY 2006

- **COACHELLA** concert film premiere event
- **Wedding Crashers** film DVD premiere event

NOVEMBER 2005

- **Bruce Springsteen: Born to Run 30th Anniversary** concert DVD premiere event
- **Green Day: Bullet In A Bible** concert DVD premiere event

OCTOBER 2005

- **Behind-the-Scenes Look at North Country with Charlize Theron and Director Niki Caro** live Q&A and *North Country* film sneak-preview event
- **George A. Romero's Land of the Dead: Unrated Director's Cut** film DVD premiere event

SEPTEMBER 2005

- **Keith Urban: Livin' Right Now** concert DVD premiere event
- **Bon Jovi: Have A Nice Day Launch** live concert event from the Nokia Theatre Times Square in New York City

AUGUST 2005

- **An Evening With Brooks & Dunn** live concert event and Q&A
- **Summer Break 2K5** (featuring teen music sensations **Jesse McCartney**, **Aly & AJ**, and **Bowling For Soup**) live and pre-recorded summer concert series events
- **2005 Drum Corps International (DCI) World Championship Quarterfinals** live from Gillette Stadium in Foxboro, Massachusetts
- **The Blues Brothers 25th Anniversary Celebration** live Q&A and film DVD premiere event

JUNE 2005

- **Rockin' The Corps** pre-recorded concert event featuring Destiny's Child, Godsmack, Hootie and the Blowfish, Kiss, Richie Sambora, and Ted Nugent
- **Tour de France: LIVE. LOUD. LARGE.** live sports event from France

MAY 2005

- **Join the Sisterhood / Join the Conversation With Ann Brashares** live Q&A and *The Sisterhood Of The Traveling Pants* film sneak-preview event

APRIL 2005

- **Drum Corps International (DCI) Classic Countdown** pre-recorded concert event

FEBRUARY 2005

- **Usher: Rhythm City Volume 1: Caught Up** mini-movie concert event and live Usher interview
- **NASCAR Daytona 500** live sports event

DECEMBER 2004

- **A Costal Confession: An Evening With Jimmy Buffett** live concert, book reading and interactive Q&A event from the Mahalia Jackson Theatre in New Orleans, LA

- **Just Ask Ben** live educational event with The History Channel from Carpenter's Hall and the National Constitution Center in Philadelphia

NOVEMBER 2004

- **Aerosmith: You Gotta Move** concert DVD premiere event
- **All Aboard With Chris Van Allsburg** live educational event with author of *The Polar Express*

OCTOBER 2004

- **The Rolling Stones Rock and Roll Circus** concert DVD premiere event
- **Jimmy Page and Robert Plant – No Quarter: Unledded** concert DVD premiere event

SEPTEMBER 2004

- **YES: 35th Anniversary Concert – Songs From Tsongas** and **Meat Loaf Live With The Melbourne Symphony Orchestra** double-feature concert DVD premiere event
- **Godsmack: Changes** concert DVD premiere event

AUGUST 2004

- **The Who: Live At The Isle Of Wight** concert DVD premiere event
- **Phish: Live at Coventry** live 2-day concert event from Coventry, VT

JULY 2004

- **In The Director's Chair with M Night Shyamalan** live Q&A and *The Village* film sneak-preview event

JUNE 2004

- **Elvis: '68 Comeback Special** concert DVD premiere event
- **Phish** live concert event from Coney Island, NY
- **Tour de France** live sports event from France

MAY 2004

- **matchbox twenty: A Night in the Life of matchbox twenty** concert DVD premiere event

APRIL 2004

- **Mercy Me: Yesterday, Today, and Tomorrow** concert DVD premiere event
- **Hanson: Underneath** live concert and DVD premiere event
- **Beyoncé: Live at Wembley** concert DVD premiere event
- **The GMA 35th Annual Music Awards** Gospel Music Associations Annual Music Awards live from Nashville, TN

MARCH 2004

- **Prince** live concert event from the Staples Center in Los Angeles, CA
- **Kenny Chesney: Road Case, The Movie** concert DVD premiere and live concert event from Nashville, Tennessee
- **Dave Gahan: Monsters** concert DVD premiere event

FEBRUARY 2004

- **Gloria Estefan: Live and Unwrapped** concert DVD premiere event

JANUARY 2004

- **YES: Yesspeak** concert DVD premiere event and live concert from Los Angeles, CA
- **Sheryl Crow: C'mon America 2003** concert DVD premiere event

NOVEMBER 2003

- **Linkin Park: Live in Texas** concert DVD premiere event
- **Coldplay: Live** concert DVD premiere event
- **Holes** live educational event with author/Screenwriter Louis Sachar, director Andy Davis and the cast of the film *Holes*

OCTOBER 2003

- **Rush in Rio** concert DVD premiere event
- **The Grateful Dead Movie** concert film event

SEPTEMBER 2003

- **KISS Symphony** concert DVD premiere event

APRIL 2003

- **Ghosts of the Abyss** live educational event with Katie Couric and director James Cameron discussing his journey back to the wreck of the Titanic and the 3D film *Ghosts of the Abyss*

MARCH 2003

- **Third Day Live in Concert: The Come Together Tour** concert DVD premiere event

DECEMBER 2002

- **Maid in Manhattan** film premiere event with live coverage from the red carpet in New York

OCTOBER 2002

- **Tom Petty: The Last DJ** live concert event

SEPTEMBER 2002

- **CSU vs. UCLA** live sports event from the Rose Bowl in Pasadena, CA

JUNE 2002

- **KoRn: Untouchables** live concert event

About National CineMedia (NCM)

operates NCM Media Networks, a leading integrated media company reaching U.S. consumers in movie theaters, online and through mobile technology. The NCM Cinema Network and NCM Fathom present cinema advertising and events across the nation's largest digital in-theater network, comprised of theaters owned by AMC Entertainment Inc., Cinemark Holdings, Inc. (NYSE: CNK), Regal Entertainment Group (NYSE: RGC) and other leading regional theater circuits. NCM's theater network covers 171 Designated Market Areas® (49 of the top 50) and includes approximately 16,800 screens (15,400 digital). During 2009, approximately 680 million patrons attended movies shown in theaters currently included in NCM's network (excluding Consolidated Theatres). The NCM Interactive Network offers 360-degree integrated marketing opportunities in combination with cinema, encompassing approximately 40 entertainment-related web sites, online widgets and mobile applications. National CineMedia, Inc. (NASDAQ: NCM) owns a 41.5% interest in and is the managing member of National CineMedia LLC. For more information, visit www.ncm.com or www.fathomevents.com.

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* As of December 31, 2009. All figures are approximate and subject to change.