



## **National CineMedia, Inc. to Present at Wedbush Securities 10th Annual California Dreamin' Management Access Conference**

**Centennial, CO – December 8, 2009** – National CineMedia, Inc. (NASDAQ: NCMI) (the Company), the managing member and owner of 41.5% of National CineMedia, LLC (NCM LLC), the operator of the largest digital in-theatre network in North America, today announced that the Company will be presenting at the Wedbush Securities 10th Annual California Dreamin' Management Access Conference on Wednesday, December 9, 2009 at The Fairmont Miramar Hotel in Santa Monica, California. The presentation will begin at 2:15 PM PST.

Investors and interested parties may listen to a live webcast of the presentation by visiting the investor relations section of the Company's website at [www.ncm.com](http://www.ncm.com).

### **About National CineMedia, Inc.**

NCM LLC operates the largest digital in-theatre network in North America through long-term agreements with its founding members, AMC Entertainment Inc., Cinemark Holdings Inc. (NYSE: CNK) and Regal Entertainment Group (NYSE: RGC), the three largest theatre operators in the U.S., and through multi-year agreements with several other theatre operators. NCM LLC produces and distributes its FirstLook pre feature program; cinema, lobby and online advertising products; comprehensive meeting and event services and other entertainment programming content. NCM LLC's national network includes approximately 16,800 screens of which approximately 15,400 are part of the company's Digital Content Network (DCN). NCM LLC's network covers 171 Designated Market Areas® (49 of the top 50). During 2008, approximately 660 million patrons attended movies shown in theatres currently included in the network (excluding Regal Consolidated Theatres). National CineMedia, Inc. (NASDAQ: NCMI) owns a 41.5% interest in and is the managing member of NCM LLC. To learn more about National CineMedia Inc., please visit the Company's website at [www.ncm.com](http://www.ncm.com).

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